Detroit River Area of Concern  
Public Advisory Committee Meeting  
9/28/2012

**Past Participants**
- BASF, had a contractor
- DTE,
- Wayne County
- Local Community Government -
  - Trenton
- Susan Campbell MNFI
- Researchers - USGS
- US Fish & Wild life service
- SEMCOG
- Wayne County Conservation District
- Detroit Water & Sewer - DWSD

**Goals for increasing participation**
- **DELIST (10 BUIs)**
- Better Brainstorming
- entities who impact the river and can bring new perspective
- Help decide activities to support outside of PAC
- Better Community understanding of PAC role & priorities
- Possible joint projects with Rouge PAC
- Some BUI's don't have priorities - need appropriate people to develop
- (Relating our objectives to community and economic involvement)
- Create bigger picture with job creation entities /economy fisheries ect.
- Get message out
- Get buy-in for restoration activities
- Educating to promote action
- Obtaining the resources
- Visibility

**Possible Priorities for Recruitment**

<table>
<thead>
<tr>
<th>Possible Priorities for Recruitment</th>
<th>On PAC Itself (Yes) or As Needed</th>
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</thead>
<tbody>
<tr>
<td>Wayne County</td>
<td>YES / NO</td>
</tr>
<tr>
<td>Detroit Water &amp; Sewerage Dept</td>
<td>YES / NO - <strong>As Needed - Keep informed</strong></td>
</tr>
<tr>
<td>Local Communities</td>
<td>YES / NO - <strong>One person representing - DCC</strong></td>
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<tr>
<td>City of Detroit</td>
<td>YES / NO - <strong>As Needed</strong></td>
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<tr>
<td>Wayne State</td>
<td>YES / NO - <strong>As Needed</strong></td>
</tr>
<tr>
<td>USFWS</td>
<td>YES / NO - <strong>Representative? As Needed</strong></td>
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<tr>
<td>Industry</td>
<td>YES / NO - <strong>As Needed</strong></td>
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<tr>
<td>Port Authority (economics)</td>
<td>YES / NO - <strong>As Needed</strong></td>
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<tr>
<td>DETROIT CHAMBER &amp; SOUTHERN WAYNE COUNTY</td>
<td>YES / NO - ??? Environmental committee</td>
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<tr>
<td>IJC</td>
<td>YES / NO - Reach out to them</td>
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<tr>
<td>Downriver Community Conference / SEMCOG</td>
<td>YES / NO</td>
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</table>
Strategies

- Wayne County
  Kurt Heise - ask for Kelly Cave or other
  Option B. contact Ray Basham
- Local Communities
  Kurt Heise to contact Jim Perry
- City of Detroit (GTF)
  Sam L. will work through Melissa D. to reach out to Khalil with Green Task Force
- DETROIT CHAMBER & SOUTHERN WAYNE COUNTY
  Kurt Heise
- IJC
  Mary Bohling

Not on PAC list but good for AD HOC

- DWSD
  Charlie
- Wayne State
  Darrel
- Agencies
  As Needed
- Industry
  As Needed
- Port Auth
  Kurt K.
- Detroit Riverfront Conservancy
  Sam -

Other Organizations – PR Outreach list

- Ducks U
- Walleye Federation -
- Sea Grant
- DWEJ
- AGL
- DWFD
- Michigan Wetlands Association
- USFW
- Serria Club
- Detroit Riverfront Conservancy
- Wildlife Refuge Alliance
- MEC
- Belle Isle Conservancy
- Local Reps and Senators
- MAC - Metropolitan Affairs coalition
- SEMCOG
- IJC

News letter - AOC Section (Info for Friends of the Detroit River

- Quarterly update for news letter & all other organizations.
- December - News Letter
- First step intro letter
- Currently funded under PAC Support
  - Possible future funding for media outreach
- DEVELOP OUTREACH SHEET BY NOV1
- NEW PAC INVOLVEMENT by Jan mtg.
- INFO FOR NEWS LETTER DEC 1

Reminders -

Tricia - Send Kurt H. reminders

*** Hoping to present work plan by Nov meeting.
*** PAC member to contact IJC